
MEDIA CHANNEL**ADVERTISING OPPORTUNITY**



Since: February 2002
Monthly Page Views: 120,000+
Unique Visitors: 18,000+

<http://www.hostingdiscussion.com>

Third largest web hosting forum on the Internet. Independent and active platform for hosting professionals to discuss industry issues and interact with potential clientele.

BANNERS:

Top banner location: \$7.00 CPM
Bottom banner location: \$3.00 CPM

Available packages: 10,000; 20,000 impressions. Save 10% with the purchase of 50,000 impressions on either location.

TEXT-LINKS:

Top of the page, direct and non-rotational text-link: \$100/mo. Attractive discounts for bulk purchasing or long-term deals.



Since: September 1999
Monthly Page Views: 400,000+
Unique Visitors: 170,000+

<http://www.theworldjournal.com>

The largest Student Media Network on the Internet. Unites young people of the world in their passion to showcase their talents through writing and other creative ways.

Visitor breakdown: United States 65%, Canada 15%, Japan 3%, Australia 2%, UK 2%. At least 64% of readers and visitors are 18-35 years old.

BANNERS:

Exclusive 2-, 4-week sponsorship packages. Banners of a single advertiser are displayed on all pages throughout the whole network. Three formats: 468x60, 120x600 and 160x600. Incredible impact through brand awareness marketing. Contact for pricing.

2 weeks: +/-250,000 impressions; 4 weeks: +/-500,000 impressions.

TEXT-LINKS:

Network-wide text-link placement generates over 200,000 impressions a month. Affordable way to reach all our readers and visitors.

\$60/mo or \$100/2mo. Discounts on bulk purchasing available.

TEXT-LINKS AT INTERNET TECHNOLOGY SPECIAL

<http://www.theworldjournal.com/special/nettech/home.htm>

Great way to expose your business in front of thousands of Internet professionals and enthusiasts. Text-links are displayed on top and bottom of each page of this special.

\$20/mo with 3-month minimum buy.

Noble Hosts

Under Redevelopment.

Since: January 2003
Monthly Page Views: 4000+
Unique Visitors: 1700+

<http://www.noblehosts.com>

Independent directory of web hosting services and Internet-related products. It stands firm by consumers in listing only quality, reliable and flexible web hosting companies enforced by a strict policy, which reflects most critical issues for end users. This source also includes excellent hosting guide, industry news service and tools.

We believe in: Fair and honest competition, quality and speedy service, reasonable pricing, network reliability and security.

We do not believe in: Extremely over- and undercharged web hosting services, top 10 lists, top 25 lists, unethical business behavior and rudeness towards customers.

Channels: USA, Canada, UK, Australia.

Showcase Listing: from \$10/mo
Featured Listing: from \$25/mo

Version 2 is under development. Currently does not accept listings.

mind
MAGAZINE

Since: March 2003
Monthly Page Views: 2000+
Unique Visitors: 1100+

<http://www.mindmagazine.com>

This magazine is meant to satisfy the curiosity of people interested in the changing trends of the modern world. Creative and investigative reporting is meant to broaden readers' awareness by offering new perspectives on matters people think they knew.

Banners: 160x600, 300x250.

Exclusive content – exclusive advertising opportunity. Full sponsorship package: \$35/mo.

ecommerce talk)))

PromotionTalk

freelance talk)))

Software talk

Since: June 2003
Monthly Page Views: 10500+
Unique Visitors: 7300+

<http://www.ecommercetalk.com>
<http://www.promotiontalk.com>
<http://www.freelancetalk.com>
<http://www.softwaretalk.com>

Online communities about electronic commerce, software, marketing and freelance business.

Top of the page horizontal skyscraper banner 728x90 on all properties: \$50/mo. 2-month purchase maximum.

Sales contact:

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* Advertising offers effective through January 10, 2005.

** Showcased statistics provided by Webalizer for accuracy. Urchin, Awstats and analog statistics are also available.

TOUMANOV MEDIA™

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